

MEDIA KIT 2022



daphne blunt

Content Creator — Social Media Influencer

www.instagram.com/daphneblunt | @daphneblunt



About Daphne

Hi there, I'm Daphne Blunt, a social media content creator with a fashion + beauty infatuation.

Through my content I explore styling looks from streetwear to luxury fashion and everything in between.

I hope to inspire women everywhere with my aesthetics to enter into an eternal game of dress-up with me and find endless confidence.

Available for

Social Media Content Creation & Collaborations
Brand Content Creation
Design Collaborations
Ambassador Partnerships
Styling
Product Reviews

Contact

contact@tostylewithlove.com

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@daphneblunt

Based in Los Angeles, California



50k

Instagram followers

📷 @daphneblunt

4k

YouTube subscribers

📺 @daphneblunt

75k

Pinterest monthly views

📌 @daphneblunt

243k

WeHeartIt followers

♥ @daphneblunt

5k

Twitter followers

🐦 @daphneblunt

15k

Tik Tok Followers

🎵 @daphneblunt_



@daphneblunt

50k
followers

2k Average Likes Per Post

84 Average Comments Per Post

5.5% Engagement Rate

INSTAGRAM AUDIENCE //

79% female

45% 18 - 24 years old

36% 25 - 34 years old

40% US & Canada

Top Countries/Regions:

Mexico

United Kingdom

South America

Italy

RECENT & ON GOING COLLABORATIONS //



Fraiser Sterling

Content Creation for the Fraiser Sterling brand to use on their social media channels and ecommerce site.



Valentino Beauty

Collaboration with Valentino Beauty to promote their recent launches. Featured here, photos for the launch of the Born In Roma Yellow Dream Perfume.

*En Route Jewelry x
Daphne Blunt*
design collab



6 Piece Collection
• 2 earrings • 2 necklaces • 2 rings

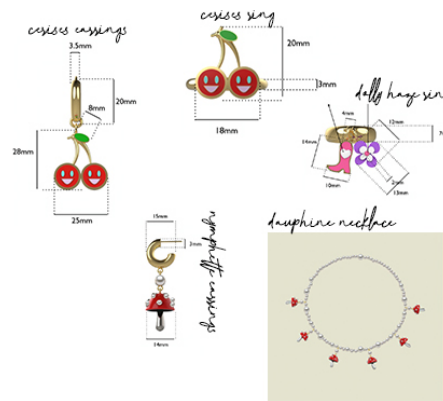
Inspired by the aesthetics of Marie Antoinette & Y2k

Exclusive release on www.enroutejewelry.com
still available for purchase.

Collection imagery shot and styled by Daphne



A glimpse at the design process



Moodboards



Package Design





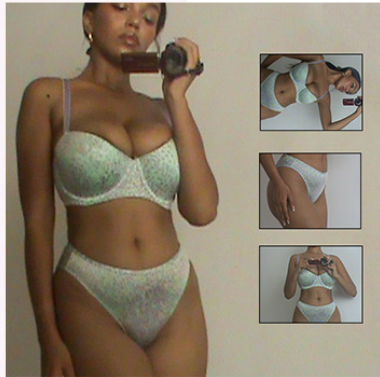
Prada

Collaboration with Prada for the re-launch of their Prada Candy eau de parfum.



SKIMS

Collaboration with Kim Kardashian's brand SKIMS to promote the relaunch of their cozy collection for Fall '21.



Savage x Fenty

Ambassador based monthly Instagram posts to promote lingerie and lounge-wear from Savage x Fenty by Rihanna.



Revolve Ambassador

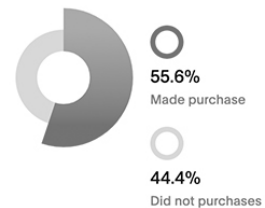
Ambassador based Instagram posts and stories styling the latest fashions from Revolve brands each season and for unique occasions.



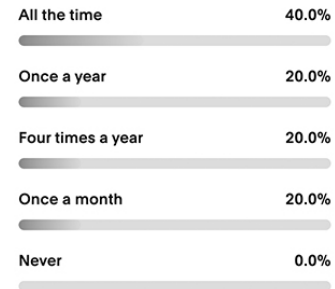
daphne blunt 2021
midnight sky

daphne blunt
instagram.com/daphneblunt

Audience likeliness to make a purchase >>



Audience shopping habits >>



analytics thanks to fohr.co

Brands + Testimonials //

REVOLVE *NASTY GAL*

VALENTINO SEPHORA

Jabo SKIRT **GIORGIO ARMANI**
beauty

Dezigual® VENUS ^{ET} FLEUR

